

Endress+Hauser Wetzler

winners of the Ludwig Erhard Quality Award 2004 Temperature Measurement, Recorders and System Components

Endress+Hauser Wetzler, a company of the Endress+Hauser Group, has received the Ludwig Erhard Quality Award 2004 - the most important German award for top performance in total quality management.

Within the Endress+Hauser Group the company is responsible for the business units Temperature Measurement, Recorders and System Components.

The festive award ceremony took place in Berlin on 16th November. The coveted Ludwig Erhard Prize trophy represents the first place in the category medium-sized businesses. It acknowledges the company's top performance in all important areas of quality management and the implementation of the company strategy.



Wilfried Meissner (right), managing director of Endress+Hauser Wetzler, being presented with the Ludwig Erhard Quality Award 2004 by Michael Rogowski, President of BDI (confederation of German industry)



*Typical Endress+Hauser Wetzler products:
Temperature Probes, Recorders, Temperature Transmitters, Data Loggers, Sampling Systems*

"The news that we are this year's winners of the Ludwig Erhard Quality Award made us very proud indeed", commented Wilfried Meissner, managing director of Endress+Hauser Wetzler. "This is a great honour for all our staff members and a highlight on our road to excellence."

The award can be attributed to the quality campaign, which was started in the year 2000 by introducing the motto "Wetzler for excellence". The aim of this campaign is to fill staff members with enthusiasm for quality and to transfer this enthusiasm to customers.

"Only enthusiastic customers are loyal and loyal customers are the basis for continued success", is the conviction of Klaus Endress, CEO of the Endress+Hauser Group.

"Meanwhile", Wilfried Meissner reports, "a quality culture has been cultivated within the company which is reflected not only in the growth rates which are clearly above the branch average. The staff members too have given our company good marks as shown by an excellent

third place in the competition 'Germany's best employers 2004'".

The company, which was founded in 1872, was in 1976 acquired by the Endress+Hauser Group. Today Endress+Hauser Wetzler with about 250 employees are one of the internationally leading suppliers in the area of process automation and measurement.

More than one fifth of the staff members are dealing exclusively with the development and marketing of new products and applications.

A high degree of innovation thus ensures that Endress+Hauser Wetzler provide their customers with high-quality products in state-of-the-art technology.

For more information on the Wetzler product range, please circle Enquiry:

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